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### **National Western Stock Show Announces Selection Process for \$20,000 RAM Invitational Freestyle Reining**

*Denver, CO.* - The National Western Stock Show is excited to host the \$20,000 RAM Invitational Freestyle Reining to be held in the National Western Events Center. The National Western prides itself on being the world's premier center for America's western heritage. Riders for the \$20,000 RAM Invitational Freestyle Reining will be invited based on a variety of criteria with the intention of upholding and aligning with the quality, competition and entertainment of the event and National Western. The RAM Invitational Freestyle Reining will consist of 14 riders competing for \$20,000.

Top professionals within the reining industry will be sought each year to offer their selection advice. To be considered, please send an email to [horse@nationalwestern.com](mailto:horse@nationalwestern.com) stating your interest in the 2018 RAM Invitational Freestyle Reining by September 30, 2017. If you have not competed in the RAM Invitational Freestyle Reining in 2016 or 2017, it is recommended you also send a link or file of a Freestyle Reining run that shows your potential and experience in freestyle reining. If you have not competed in Freestyle Reining in the past please include a brief description of your potential routine including music and costuming. The selections will be based on quality, talent, creativity and entertainment. The winner of the previous year's RAM Invitational Freestyle Reining will receive an invitation for the current year's event. Initial invitations will be extended in November.

Bub Poplin of Fruita, CO made history in 2017 when he earned back-to-back wins in the \$20,000 RAM Invitational Freestyle Reining on Smokin Custom Chrome. He also took home People's Choice honors. The 2017 event included bridleless routines, coconut bras, zebras, Donald Trump and more!

#### **[2017 Results](#)**

Grounds admission and event tickets for the 2018 National Western Stock Show will be available at [nationalwestern.com](http://nationalwestern.com) and all King Soopers locations in the fall.

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#### **About the National Western Stock Show**

Just completed the 111th year, the National Western Stock Show is a 501(c) (3) charitable organization that provides college and graduate level scholarships in agriculture and medicine for practice in rural areas. It is also our mission to serve producers and consumers throughout the world by being the premier Stock Show, Rodeo, Horse Show and center for year-round events. The 16-day show also serves as an entertainment arena, hosting one of the world's richest regular season professional rodeos, largest horse show and Colorado's largest western trade show. For more information, visit [nationalwestern.com](http://nationalwestern.com).