



**January 7-22, 2017**

For Immediate Release: July 1, 2016

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**National Western Stock Show Announces Selection Process for RAM Invitational Freestyle Reining**

*Denver, CO.* - The National Western Stock Show is proud to host one of the country's premier freestyle reining events and is pleased to announce the selection process for the 2017 event.

The National Western prides itself on being the world's premier center for America's western heritage and riders for the RAM Invitational Freestyle Reining will be invited based on a variety of criteria with the intention of upholding and aligning with the quality, competition and entertainment of the event and National Western. The RAM Invitational Freestyle Reining will consist of 16 riders competing for \$20,000.

Top professionals within the reining industry will be sought each year to offer their selection advice. To be considered, please email a video or link to [horseoffice@nationalwestern.com](mailto:horseoffice@nationalwestern.com) of a freestyle competition run and a statement of the horse's and rider's credentials by September 30, 2016. If you do not have a freestyle competition video, you may submit a regular competition run with 1) any materials that speak to your creativity (pictures, additional videos, descriptions, etc.), 2) a statement of interest including initial plans for a freestyle run with music, choreography and costuming and 3) a letter of recommendation from a horseman/woman that speaks to your potential and experience in Freestyle Reining. The selections will be based on quality, talent, creativity and entertainment value. The winner of the previous year's RAM Invitational Freestyle Reining will receive an invitation for the current year's event. Initial invitations will be extended in November.

Grounds admission and event tickets for the 2017 National Western Stock Show will be available at [nationalwestern.com](http://nationalwestern.com) and all King Soopers locations in the fall.

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**About the National Western Stock Show**

Just completed the 110th year, the National Western Stock Show is a 501(c) (3) charitable organization that provides college and graduate level scholarships in agriculture and medicine for practice in rural areas. It is also our mission to serve producers and consumers throughout the world by being the premier Stock Show, Rodeo, Horse Show and center for year-round events. The 16-day show also serves as an entertainment arena, hosting one of the world's richest regular season professional rodeos, largest horse show and Colorado's largest western trade show. For more information, visit [nationalwestern.com](http://nationalwestern.com).