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National Western Stock Show Joins *InIt2WinIt* Speed Jumping Series

Denver, CO. – The National Western Stock Show (NWSS) is pleased to announce its participation in the inaugural *InIt2WinIt Speed Jumping Series*, a nationally televised series of five 1.40-meter speed jumping events sanctioned by the United States Equestrian Federation (USEF). The Series culminates in the \$100,000 Championship at 1.45 meters held at the International Omaha in Omaha, Nebraska on April 13, 2018. The National Western Stock Show will host the final qualifying competition, the \$10,000 Monarch Casino Gambler’s Choice Jumper Stake, on Friday, January 12, 2018 at 7:30 p.m. in the National Western Events Center.

InIt2WinIt, created by the Omaha Equestrian Foundation (OEF) following a successful FEI World Cup™ Finals, is designed to enhance competition and education for sport horse owners throughout the Midwest. It provides an opportunity for high performance athletes and developing young riders to compete in the region.

The \$10,000 Monarch Casino Gambler’s Choice Jumper Stake is a popular event for exhibitors and spectators alike due to its daring nature and competitive spirit. Each fence carries a point value based on its degree of difficulty and the riders choose their own path. They must accrue the most points in an allotted time while jumping any fence no more than twice, in either direction. After the time limit, they may risk their accumulated points and attempt the Joker jump. The NWSS will also feature its signature \$40,000 NWSS Grand Prix presented by Monarch Casino on January 15, 2018, which draws many of the riders from the \$10,000 Monarch Casino Gambler’s Choice Jumper Stake.

The *InIt2WinIt* Speed Jumping Series kicks off its first qualifying event on September 22, 2017 at the HITS Balmoral show in Chicago with a \$25,000 Open Speed Class qualifier. The American Royal in Kansas City, Missouri will feature a \$25,000 *InIt2WinIt* qualifying class on October 13, 2017 and Queenie Productions will host a \$20,000 *InIt2WinIt* Open Speed class as a qualifier on November 11, 2017 at the St. Louis Hunter/Jumper Show in the National Equestrian Center in Missouri.

Thirty-five of the top riders will qualify in these events to compete in the \$100,000 Championship at the International Omaha on Friday, April 13, 2018. Riders can qualify at any of the qualifying events by finishing in the top three and do not need to compete in all four to be eligible for the Championship. If the top three of any qualifying event are already qualified, then the next riders in order will earn the right to compete in the Championship. In addition, each qualifying event can issue a Wild Card to one rider of its choosing and the OEF will be able to issue additional Wild Cards at their discretion.

The Championship will be a USEF sanctioned Table III 1.45 meter faults converted speed competition. All four of the qualifying events, plus the Championship will be featured in a nationally televised program.

Grounds admission and event tickets for the 2018 National Western Stock Show go on sale in September and will be available at nationalwestern.com and all Colorado King Soopers locations. For ticket, sponsor, VIP or vendor information, call (303) 297-1166 or visit www.NationalWestern.com.

About the National Western Stock Show

Approaching the 112th year, the National Western Stock Show is a 501(c) (3) charitable organization that provides college and graduate level scholarships in agriculture and medicine for practice in rural areas. It is also our mission to serve producers and consumers throughout the world by being the premier Stock Show, Rodeo, Horse Show and center for year-round events. The 16-day show also serves as an entertainment arena, hosting one of the world's richest regular season professional rodeos, largest horse show and Colorado's largest western trade show. For more information, visit nationalwestern.com.