

NATIONAL WESTERN[®] *Stock Show*



January 11-26, 2014

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National Western Stock Show Announces

FREE Grounds Admission Day Compliments of MetroPCS

Denver, Colo. – The 108th National Western Stock Show opens this Saturday January 11th and is excited to announce several new offers, activities and events for the 2014 Show. “We are thrilled to announce that MetroPCS, a no-annual-contract wireless brand, is a new partner to the National Western and will pick up the tab of all Grounds Admission tickets for guests coming to Stock Show on Tuesday, January 21st,” states John Ellis, VP Partnerships & Development.

MetroPCS will cover the cost of Grounds Admission for every guest of the National Western Stock Show for one full day. A Grounds Admission ticket includes a full day of activities including the Super Bowl of Livestock Shows, National Western Nursery, Hutchison Western Pony Trails, Ames Activity Pavilion, CSU Ag Adventure, Comfort Dental Petting Farm, Coors Western Art Exhibit & Sale, and Colorado’s largest Western Trade Show.

The 108th National Western Stock Show has a whole line-up of new things to do and see at the 2014 Show. Don’t miss the new *National Western Nursery* located in the NW Events Center Paddock, come meet National Western’s newest arrivals of your favorite farm and ranch animals. Sure to be a unique family fun experience.

For the first-time in Denver the Opening Day rodeos will feature the cute and extreme *Mini Bucking Bulls* during the three Colorado vs. the World Rodeo performances, Saturday, Jan. 11 during the 11am, 3:30pm, and 8pm Rodeo Finals. Also, during the Monday, Jan 13 PBR Bull Riding performance at 7pm. Yes, mini bucking bulls with little cow pokes riding for :08 seconds.

The Mexican Rodeo Extravaganza is celebrating 20 years with the National Western Stock Show, Sunday, Jan 12 at 2pm & 6:30pm with special performances by 12 year old phenomenon, Sebastien De La Cruz.

The *Cinch Equicross Games* is a unique rodeo features high school students competing for college scholarships. Thursday Jan. 16 in the NW Events Center and is FREE with a Grounds Admission ticket.

This year, the popular, *An Evening of Dancing Horses* will include two special performance with Sylvia Zerbini, formerly with Cavaila and her eight Arabian Stallions, Jan 22 & 23 at 7:30pm.

For the first time National Western Stock Show has *Print at Home* tickets to better service the ticket buyers and minimizes Will Call lines. FREE Parking is included with each ticket.

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About the National Western Stock Show

In the 108th year, the National Western Stock Show is a 501(c) (3) charitable organization that provides college and graduate level scholarships in agriculture and medicine for practice in rural areas. It is also our mission to serve producers and consumers throughout the world by being the premier Stock Show, Rodeo, Horse Show and center for year-round events. The 16-day show also serves as an entertainment arena, hosting one of the world's richest regular season professional rodeos, largest horse show and Colorado's largest Western Trade Show.

For more information visit nationalwestern.com.