

NATIONAL  
WESTERN®  
*Stock Show*



January 9-24, 2016

For Immediate Release: January 24, 2016

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**Stock Show Breaks 2015 Record Marking the 110<sup>th</sup> as the Second-Highest  
Attended Show in History**

*Denver, CO.* - The 2016 National Western Stock Show finishes strong with the second-highest overall attendance in Stock Show history with 686,745 visitors. That is an increase of 4,207 guests over the 2015 Stock Show and second highest in its 110-year history. "This is the second consecutive year with more than 680,000 visitors, which is a tribute to our western heritage and stock show fans across the nation," said Paul Andrews, President & CEO of the National Western Stock Show.

The National Western Scholarship Trust is funded by three primary sources, and each source had a tremendous year. The Junior Livestock Auction had a record year, raising \$886,250 with a percentage of the total going to fund the Scholarship Trust. The Citizen of the West dinner, honoring Mike Sullivan, sold out the Events Center arena floor. The Coors Western Art exhibit had a great year, and a portion of the proceeds fund the Scholarship Trust. All three of these events will produce enough revenue to fund a projected 80 scholarships throughout Colorado and Wyoming for students studying in the fields of agriculture and rural medicine.

"The success of our show is due to the dedication and hard work of the National Western Volunteers, the support of the City of Denver, the Board of Directors, our sponsor partners, the livestock and rodeo committees, and the amazing rodeo and stock show fans that come out every year to celebrate the western tradition we call the National Western Stock Show," said Andrews.

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