

NATIONAL  
WESTERN®  
*Stock Show*



**January 7-22, 2017**

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**Still Time to Saddle Up for the Final Days of Stock Show**

Denver, CO. - The 111<sup>th</sup> National Western Stock Show got off to another successful start in 2017. Since the doors opened over a week ago on January 7, more than 460,000 guests have visited the Colorado tradition.

“We know that there is so much for people to do and that they live very busy lives. We appreciate having them spend some of that time with us,” said Paul Andrews, National Western Stock Show President & CEO. “The success of our show depends on our guests and we are excited to have had so many come through our gates so far. We work hard all year-long to ensure there is plenty to do and see at the National Western and preserve this Colorado tradition.”

The 2017 Stock Show continues through Sunday, January 22, with ten remaining pro rodeos, including the U.S. Bank Pro Rodeo Finals on Sunday. There are six more horse shows, over 600 trade show exhibits, NW Nursery, educational tours and the announcement of the Grand Champion Steer which will be on display at the Brown Palace, Friday, January 20, 2017. Guest Appreciation Day is Sunday, January 22, with \$10 grounds admission tickets and free pony rides compliments of 7-Eleven.

Grounds admission and event tickets are still available at [nationalwestern.com](http://nationalwestern.com) and all King Soopers locations.

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**About the National Western Stock Show**

In the 111th year, the National Western Stock Show is a 501(c)(3) charitable organization that provides college and graduate level scholarships in agricultural science, business and rural medicine. It is our mission to serve producers and consumers throughout the world by being the premier livestock show, horse show and center for year-round events. The 16-day show in January also serves as an entertainment arena, hosting one of the world's richest regular season professional rodeos, world-class horse events, family educational events and Colorado's largest western trade show. For more information, visit [nationalwestern.com](http://nationalwestern.com).