



January 6 - 21, 2018

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### **The 112<sup>th</sup> National Western Stock Show Begins Saturday, January 6th**

*Denver, CO.* - The National Western Stock Show will launch the one hundred twelfth year with the annual kick-off parade, Thursday, January 4<sup>th</sup> at noon. The historic Stock Show Parade trots through the streets of downtown Denver this Thursday, with the procession led by parade Grand Marshal and Denver Broncos mascot, Thunder.

Parking for the 2018 show will be more plentiful than ever due to the demolition of a buildings that resides just North of the Yards, as well as other land acquisitions by the City of Denver for the expansion of the site into the National Western Center. Parking is free in National Western lots with over one thousand additional spaces and free shuttle service.

The National Western Stock Show promises to showcase your favorite western traditions as well as highlight the many "must see" events across the grounds. The 16-day show opens Saturday, January 6 and runs through January 21st, with everything from ranch rodeo, championship fiddle competitions, professional bull riding, family-fun dog shows, to the Coors Western Art gallery, a nursery of baby animals, and acres of food and shopping.

Tuesday, January 9<sup>th</sup>, is FREE Grounds Admission Day, compliments of National Western Stock Show. Visit the NW box office to get a ticket and enjoy the day.

The National Western Stock Show will host nearly thirty professional rodeos, world-class horse shows and the "Super Bowl" of livestock shows. The historic stockyards will stockpile forty semi-loads of shavings, fourteen semi-loads of straw, and will haul away sixty-five semi-trucks full of manure for recycle after the sixteen days. There will be more than fifteen thousand head of livestock and horses that pass through the grounds, with twenty-five different breeds of cattle and six other species, including miniature Zebu cattle, goats, lambs, alpaca, llama and poultry.

The National Western Stock Show will drive over \$100 million in economic impact to the Denver Metro area this January and raise nearly \$500,000 for the National Western Scholarship Trust, which distributes more than one hundred scholarships to students studying in the fields of agriculture and rural medicine.

Grounds admission and event tickets are on sale at [nationalwestern.com](http://nationalwestern.com) and all King Soopers locations.

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#### **About the National Western Stock Show**

In the 112th year, the National Western Stock Show is a 501(c)(3) charitable organization that provides college and graduate level scholarships in agricultural science, business and rural medicine. It is our mission to serve producers and consumers throughout the world by being the premier livestock show, horse show and center for year-round events. The 16-day show in January also serves as an entertainment arena, hosting one of the world's richest regular season professional rodeos, world-class horse events, family educational events and Colorado's largest western trade show. For more information, visit [nationalwestern.com](http://nationalwestern.com).