

NATIONAL  
WESTERN®  
*Stock Show*  
January 11-26, 2014

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Contact: Karen Woods 303.299.5522  
[kwoods@nationalwestern.com](mailto:kwoods@nationalwestern.com)

**The 108<sup>th</sup> National Western Stock Show Opens with**  
**2<sup>nd</sup> Highest Attendance in Stock Show History**

The National Western Stock Show announces 44,290 fans celebrated opening day at the Stock Show, the second highest opening Saturday attendance in Stock Show history. The number is just 327 tickets shy of beating the record attendance of 44,616 set back in 2008.

“We couldn’t have asked for better weather and the number of Stock Show fans that came out to help celebrate another great opening day”, states Paul Andrews, President & CEO of the National Western Stock Show.

The Stock Show also announced that on Sunday, January 12th, all fans wearing Broncos gear will receive \$2 off a Grounds Admission ticket in celebration of Denver being United in Orange.

The next 15 days of Stock Show includes the Mexican Rodeo Extravaganza, Pro Rodeos, PBR Bull Riding, The Clair Davis Memorial Gambler’s Choice, Martin Luther King, Jr. African American Heritage Rodeo, Super Dogs, Wild West Shows, Grand Prix, and an Evening of Dancing Horses®, activities for kids, the largest Western Trade Show in Colorado and much more.

The 2014 National Western will continue through January 26. For more information and tickets visit [nationalwestern.com](http://nationalwestern.com) or call 1-866-464-2626.

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