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Red Meat Club Announced 2015 Friend of the National Western Honoree

Denver, CO – The Red Meat Club of Denver has announced that the coveted Friend of the National Western and Red Meat Industry award will be presented in 2015 to Carnahan Ranches, Inc. of Kiowa, Colorado. The award will be presented at the Red Meat Club's annual dinner promoting the red meat and livestock industry, which is set for Thursday, January 15, 2015 at the National Western Club.

While Carnahan Ranches traces its Elbert County, Colorado roots to an 1862 homestead and has a distinguished record as a commercial producer, they are being recognized by the Red Meat Club for their remarkable history as a National Western exhibitor, which traces back to the very first Stock Show held in 1906. Having missed only the war year of 1943 when no show was held, 2014 will mark an incredible 108 years of support.

In the inaugural 1906 Stock Show, family patriarch Jacob Dietrich and his son-in-law Allen L. Carnahan showed two-year old bulls. Both were actively involved in the organization and leadership of that first Stock Show, and in 1907 took third place in the two-year old steers division; the family still possesses that ribbon today.

"The good Lord willing, Carnahan Ranches is dedicated to continuing to show each year at the National Western Stock Show into the distant future," says Charlie Carnahan, who together with wife Jane and the assistance of Christopher and Ashley Carnahan presently manages the family-run business. Charlie and four other fourth-generation Carnahan's comprise the board of directors of Carnahan Ranches.

The featured speakers for the 2015 Red Meat Club dinner are John and Leann Saunders of Castle Rock, Colorado, who serve as CEO, President and co-founders of IMI Global. Founded 20 years ago, IMI Global is the industry's leading and most-trusted resource for third-party verification of food production practices. The company supports more than 10,000 farmers, ranchers, processors, retailers and restaurants with a wide variety of verification programs that provide for product traceability, source verification, non-hormone treated cattle, organic and grass-fed programs, and humane handling standards. IMI Global connects consumers to the sources of the food they purchase through their retail and restaurant labeling program, and will present on the latest in consumer demands trends that are shaping the red meat industry.

The Red Meat Club dinner begins at 5:30 p.m. on January 15, 2015 at the National Western Club. Tickets are \$35 per person and may be purchased by calling (303) 299-5556 or by emailing ahall@nationalwestern.com.

About the National Western Stock Show

In the 109th year, the National Western Stock Show is a 501(c) (3) charitable organization that provides college and graduate level scholarships in agriculture and medicine for practice in rural areas. It is also our mission to serve producers and consumers throughout the world by being the premier Stock Show, Rodeo, Horse Show and center for year-round events. The 16-day show also serves as an entertainment arena, hosting one of the world's richest regular season professional rodeos, largest horse show and Colorado's largest western trade show. For more information visit nationalwestern.com.