



For Immediate Release: January 18, 2015

Contact: Karen Woods 303.299.5522
kwoods@nationalwestern.com

The National Western Stock Show Records

the Largest Single Day Attendance in 109 Years

Denver, CO - The National Western Stock Show announces the largest single day attendance in Stock Show history with 68,757 fans entering the gates on Saturday, January 17th. The number exceeds the former Stock Show record of 68,610 set back in 2008.

Stock Show fans came out in support of the 109 year old event enjoying 50 degree weather while wandering past impressive show cattle, baby ranch animals, the smell of barbeque and over 900 trade show displays. The three professional rodeo performances were sold out on Saturday as well as the family fun Wild West Show. "Setting the new, single day attendance record is a credit to all the visitors from more than 40 states, 35 counties and our passionate fans from across the state of Colorado" said Paul Andrews, President & CEO of the National Western Stock Show. "We thank each and every one of our guests for joining us and we look forward to continuing the celebration through the next week and weekend", states Andrews.

The National Western Stock Show continues for another eight days with professional rodeo performances, Martin Luther King, Jr. African American Heritage Rodeo, Super Dogs, Grand Prix, An Evening of Dancing Horses®, Draft Horse Shows and activities for kids like the Pedal Tractor Races, along with Coors Western Art Exhibit and Sale.

The 2015 National Western Stock Show will continue through January 25. Tickets are still available for all events. Visit nationalwestern.com to purchase online and print at home or any King Sooper locations.

###