



Y.E.S. - Youth Equestrian Showcase **Scholarship Program Specifications**

The National Western Stock Show Youth Equestrian Showcase has been created to recognize and support our local equestrian youth and involve them in the educational opportunities of the NWSS. Applications will be accepted from August 1, 2019-September 30, 2019. **Please read the specifications below carefully BEFORE submitting an application. By signing and submitting an application, you agree to all the specifications.**

Grand Champion Award: \$2,000 scholarship

Reserve Grand Champion Award: \$1,000 scholarship

1. To be eligible, you must:
 - a. Be a Colorado or Wyoming resident
 - b. Be between the ages of 14-21 as of September 30, 2018, inclusive.
 - c. Be involved in the equine industry

2. Completed applications will be accepted not before August 1, 2019 12:01 a.m. MST and not after September 30, 2019 11:59 p.m. MST through our website: www.nationalwestern.com/horse-shows/.

3. Applications will be reviewed and up to ten (10) outstanding individuals will be selected as finalists and notified no later than November 1, 2019.

4. Finalists will create a video detailing their SMART goal, interview with the selection committee during NWSS, execute their plan for an educational visual display during NWSS and interact with the public in an educational setting during NWSS. The Y.E.S. finalists will also be invited to be a part of the Boots 'n Business luncheon hosted by the NWSS and Denver Chamber of Commerce and be recognized during the NWSS Horse Show.

5. Program Elements
 - a. Live Interview
 - i. Will be scheduled for a 15-minute time slot between 8 a.m. – 9:30 a.m. and 11 a.m. – 12:30 p.m. on Sunday, January 12, 2020.
 - ii. Will begin with an introduction (name, hometown)
 - iii. Will provide time for committee questions on your application, video or involvement in the equine industry.
 - b. Video
 - i. Will be due via email by January 1, 2020
 - ii. Be 2-3 minutes in length
 - iii. Should include name, hometown, horse's/mule's/pony's name, age and breed

- iv. Should describe the original SMART goal (from your application) and why it was chosen
 - v. Should outline the steps taken to achieve the SMART goal
 - vi. Should mention any challenges or successes encountered
 - vii. Should demonstrate the final result/achievement
 - c. Educational Visual Displays
 - i. Will be created by the finalists and delivered to the NWSS by January 10, 2020 10 a.m. to be on display at the Boots 'n Business luncheon and through the duration of NWSS.
 - ii. Should be no smaller than 24"x24" and no larger than 48"x48" in size.
 - iii. Should be able to easily affix to a bulletin board or wall and sit on an easel.
 - d. Volunteering
 - i. Finalists will volunteer for a minimum of three hours during the 2020 NWSS (January 11-26) to interact with the public in an educational setting (as determined by the Horse Show Department).
 - ii. Hours incurred may be counted toward public service (National Honor Society or other) requirements and may also qualify for additional NWSS scholarships.
6. Recognition
- a. Finalists will be recognized and the Grand Champion and Reserve Grand Champion named during the Draft Horse, Mule & Donkey Show evening performance on Saturday, January 25, 2020 at 6 p.m.
7. This award will be judged on:
- a. Involvement in the equine industry
 - b. Creative content/goal accomplishment in video
 - c. Educational visual display plan and execution
 - d. Live interview
8. Any contestant who has not yet won the Grand Champion or Reserve Grand Champion award is encouraged to apply in succeeding years.
9. In the case of a tie, the interview score will be the tiebreaker.
10. Scholarship money to be awarded to the school of choice or held in escrow until registered for admittance.
11. Please call or email the NWSS Horse Show Department with questions: 303-299-5525 or horse@nationalwestern.com