



COLORADO
Governor Jared Polis



COLORADO
Department of Agriculture

February 3, 2021

Dear National Western Family,

The agriculture community is the cornerstone to the foundation of our state. In fact, the state had a cattlemen's association before we had a capitol. My Administration has done everything possible to successfully keep agriculture open for business through the toughest of times because we understand that agriculture is Colorado. We are also steadfastly committed to the future of agriculture. Agriculture touches every corner of our state, from the southeast plains' dry land farming, to the cattle ranches of our Arkansas and San Luis Valleys, to our beloved Palisade peaches and Olathe sweet corn on the Western Slope. The long history, and ever evolving innovative nature of agriculture in our state has meant Colorado's producers have not only provided incalculable benefit for Colorado, but to the United States and the world, and we are committed to ensuring they do so for generations to come. Nowhere is this innovation, this deep knowledge of the land, the culture, and the business showcased more prominently every year than at the National Western Stock Show.

Coloradans love the National Western Stock Show. The Stock Show is not just an event in Colorado, it's a tradition, a generational touchstone, and an annual ambassador for folks from all walks of life across the state and across the world to reconnect to their western spirit, culture, history and future. Nowhere else, to our knowledge, do the citizens of a major city time their holiday lights to a single separate annual event. No other major metropolitan center shuts down it's streets to parade cattle through their downtown, and showcase champion livestock in the city's historic grand hotel as we do at the Brown Palace. The National Western Stock Show isn't just the nation's premier livestock show and rodeo, it is a Colorado tradition, and one that serves to introduce, educate and unite a diverse state and region, a tradition that is more valuable now than ever before.

The Stock Show is not just a state event; it is The National Western Stock Show. The partnership between the State, the City of Denver and the National Western is one that is tried and true and ensures it remains the premier agricultural and livestock industry gathering in the nation. Colorado, and Denver, boast the world class resources and unparalleled populace that effectively bring together the storied history and unstoppable future of agriculture, a combination unmatched by anywhere

else. It is a partnership that has proven successful and one that has the staying power to last for generations to come.

The state has long fought in a bipartisan manner for the future of the Stock Show. We know we are joined by state and local officials from both sides of the aisle, and throngs of individuals from across the state and nation in expressing our strong and steadfast support for The National Western Stock Show, especially during these challenging times. We look forward to working closely with those supporters to ensure a long and successful future for the Stock Show in Colorado. We will continue to explore a multitude of ways to ensure a lengthy future for the Stock Show, as well as our other beloved agricultural events like the State Fair. This includes but is not limited to the utilization of stimulus dollars, as my administration strongly supports investments in the success of our farming and ranching communities.

Sincerely,

A handwritten signature in blue ink that reads "Jared Polis". The signature is fluid and cursive, with the first name "Jared" and last name "Polis" clearly distinguishable.

Jared Polis
Governor

A handwritten signature in black ink that reads "Kate Greenberg". The signature is cursive and somewhat stylized, with a long horizontal stroke at the end.

Kate Greenberg
Commissioner of Agriculture