



Mentoring America's Youth - Shane Brown

Competing successfully takes dedication and talent. Coaching youth to reach their own goals takes a special individual. We are honored to have had Shane Brown as a mentor for all four years of the Youth Ranch Horse Mentor Matchup here at the National Western Stock Show.

Mentor Matchup is a youth development program concluding with a competition that consists of four phases including ranch riding, ranch trail, reining, and cow work events. Scholarships from our National Western Scholarship Trust are awarded to the champion and reserve champion each year. In his four year tenure, Shane has mentored young riders to win titles and \$5,000 in scholarships out of the \$12,000 total awarded. This year Shane's mentee Madison Moore of Wellington, Colo. won the Reserve Champion title and received \$1,000. He enjoys spending time with the talented and hardworking youth in the program and recognizes that they are the future of our industry.



Shane Brown also received the Most Valuable Professional award from the Rocky Mountain Quarter Horse Association at the conclusion of the 2023 Mentor Matchup. He was selected for this award based on his success and impact in the industry, along with the many years he has been involved with RMQHA.

Shane is also one of the most successful competitors in the \$25,000 RAM Invitational Freestyle Reining. Winning the event four times ties him for the record of most wins with Pete Kyle. He had an emotional return to his home state this January to coach and compete, taking second place riding

Xtra Chex Step, owned by Susan Harding. Shane moved to Texas last fall to manage the breeding operation at McCutcheon Reining Horses.

We look forward to having Shane Brown back in Colorado in January 2024!

Story by Haley Hall, NWSS Intern
Photos by Performance Horse Photography

