

# NWSS LIVESTOCK - GENERAL INFORMATION

## WELCOME TO THE SUPER BOWL OF LIVESTOCK SHOWS

The Western Stock Show Association, doing business as the National Western Stock Show, welcomes each of you to the Best 16 Days in January!

### OFFICIAL ADDRESS AND CONTACT INFORMATION:

National Western Stock Show  
Attention: Livestock Office  
4655 Humboldt Street, Denver, CO 80216-2818  
(303) 299-5559 • [livestock@nationalwestern.com](mailto:livestock@nationalwestern.com)  
[www.nationalwestern.com](http://www.nationalwestern.com)

**@nwsslivestock on Facebook, Instagram and Twitter**

### AGREEMENT OF RESPONSIBILITY AND LIABILITY:

The Western Stock Show Association, its officials, officers, directors, employees and Agents, hereinafter collectively referred to as Stock Show, and the Owners, Exhibitors, Associates, employees, their agents and/or representatives, hereinafter collectively referred to as "Participants." AT NO TIME WILL STOCK SHOW ASSUME CARE, CUSTODY OR CONTROL OF ANY ANIMALS, LIVESTOCK AND/OR PERSONAL PROPERTY OF THE EXHIBITOR. AT ALLTIMES THE PARTICIPANTS WILL HAVE FULL CONTROL, CUSTODY AND WILL CARE FOR, FEED AND KEEP SAFE THEIR ANIMALS, LIVESTOCK AND PERSONAL PROPERTY, ALL IN ACCORDANCE WITH THE RULES AND REGULATIONS OF NATIONAL WESTERN AND THE SHOW MANAGEMENT. The Participants will be responsible and pay for any damages to Stock Show premises, facilities or equipment caused by the Participants and/or their livestock while on the premises of Stock Show.

### INDEMNITY:

The Participants agree to be responsible for and pay, indemnify, save and hold harmless Stock Show and the City and County of Denver, against any and all loss, claims, cost and/or expenses, including reasonable attorneys' fees, resulting from any loss or any claims or legal action of any nature whatsoever, whether or not reduced to a judgment, for any liability of any nature whatsoever that may arise against the Stock Show as a result of the operations, and/or the use of the premises including any acts of the Participants, or invitees or in connection with any of the rights or privileges granted by Stock Show to Participants, in this agreement and premium book, including any actions, without limitation, on any violation of patent, trademark, franchise, copyright, libel of defamation, liability claim or suit including any claim or suit based upon the intentional, unintentional or negligent acts of the Participants, or invitees. The Participants, further warrant that all copyright materials, to be performed or used during the term of this agreement, have been duly licensed or authorized by their copyright owners or agents and Participants agree to be responsible for all license and royalty fees incurred by reason of any performance or use of copyright materials and in addition to any provisions contained elsewhere in this agreement and premium book to indemnify, defend or hold Stock Show harmless from any claim or demand which arises solely out of the negligent act or failure to act by Stock Show, its officers or employees.

In addition, Participant will indemnify and hold harmless the Stock Show for all damages, expenses or liabilities incurred as a result of any expense, loss claims, cost or any liability, including, but not limited to, consultant fees, legal or court costs, Stock Show management labor expenses and/or costs, as well as expenses and/or cost for blood, tissue, urine, hide and/or carcass sampling and testing incurred as a result of Stock Show rule and regulation violations and all agreements herein, including, but not limited to unethical fitting, filling, meat tampering, illegal or non-approved use of drugs, medication and or prohibited substances as a result of Participants involvement in the Stock Show. Participants may also be subject to criminal charges.

### ADMISSION:

- 1. EXHIBITOR BADGES:** In an effort to reduce costs for exhibitors, Livestock Exhibitor badges are \$25 and grant admission on to Stock Show grounds for all 16-days of the show. They can be purchased ahead of time on entries, at the Satellite Office at Gate 7 or in the Yards Accounting Office.

2. **DAILY ADMISSION:** Daily admission tickets grant access to acres of Stock Show grounds, with the exception of any ticketed event. Prices and dates vary.

GENERAL ADMISSION:			
DATES	DAY	Adult	Child
January 6-7	Sat.-Sun.	\$22	\$5
January 8	Mon	\$17	\$4
January 9	Tues.	\$0	\$0
January 10-11	Wed.-Thurs	\$17	\$4
January 12	Fri.	\$19	\$4
January 13-14	Sat.-Sun.	\$25	\$5
January 15	Mon.	\$20	\$5
January 16-18	Tues.-Thurs.	\$17	\$4
January 19	Fri.	\$19	\$4
January 20	Sat.	\$25	\$5
January 21	Sun.	\$12	\$4

**PARKING:**

**Passenger Vehicle Parking is FREE for all exhibitors.** Parking permits for designated exhibitor lots will be provided in exhibitor packets upon arrival to NWSS. Windows may be marked with wax pencil or window marker and drivers must comply per NWSS policy. Anyone abusing or transferring these permits or policies will forfeit same.

**MOTORIZED VEHICLES:**

Exhibitors will not be permitted to use any motorized utility vehicles, like a 4-wheeler, golf carts, gators, farm vehicles etc., on the Stock Show grounds.

**OFFICIAL LIVESTOCK VETERINARIANS:**

**North Denver Animal Clinic Drs. Mike and Lori Scott**

7150 Lafayette St. Denver, CO 80229  
(303) 288-8200

**OFFICIAL LIVESTOCK PHOTOGRAPHER:**

The official livestock photographer is Legacy Livestock Imaging. All requests for specific photographs or Association photographers must be submitted to the NWSS and Legacy Livestock Imaging.

**Legacy Livestock Imaging**

**Website:** [legacylivestockimaging.com](http://legacylivestockimaging.com)

**Email:** [legacylivestockimaging@yahoo.com](mailto:legacylivestockimaging@yahoo.com)

**Phone:** Heidi Anderson, 785.969.4674

**NO DOGS ALLOWED ON GROUNDS:**

Due to requirements of the liability insurance carrier and policy of all major livestock shows, dogs will not be permitted on the Stock Show grounds, in parking lots, or in buildings including the Denver Coliseum at any time. Dogs entered in National Western Stock Show special performances or competitive events will be allowed on grounds or in buildings during performance or competition only.

**ARRIVAL PROCEDURE:** NWSS wants Exhibitors' arrival to be as smooth and enjoyable as possible. Livestock must enter NWSS grounds via the Staging Area located off Brighton Blvd. Health papers must be submitted at this time. Trailers will be directed to the unloading area. Stall assignments will be available upon arrival. After unloading, trucks and trailers must promptly be moved to designated parking areas.

Unloading/loading time is limited. All Livestock arrivals will be scheduled prior to show and posted at [www.nationalwestern.com](http://www.nationalwestern.com) in the Livestock Exhibitors information. Exhibitors arriving without a trailer may park as directed in a vehicle lot and continue to the satellite trailer in the staging area to pick up any pre-ordered credentials or purchase additional. Livestock exhibitors will pick up exhibitor packets a gate 7 check in trailer. Please keep any arrival paperwork provided at check in trailer for reference during show.

FEED AND BEDDING - OFFICE HOURS 7AM - 7PM DAILY

***\*\*Please Note: ALL Hill and Yards cattle stalls will be pre-bedded. Additional bedding and feed available upon arrival.***

- NO OUTSIDE BEDDING IS ALLOWED
- Hay and feed may be brought in by exhibitors or purchased through the NWSS feed store
- Cash, checks or credit cards are accepted
- Bedding sales include Sales Tax
- No returns on unused products

#### **HERD SIRE / DISPLAY BULL WEEKEND – January 12-14, 2024**

A beautiful new 53,000 sq. ft. plaza in The Yards is now home to the Herd Sire area. All stalls are 12ft. x 12ft. with power, water and night pens provided for bulls. \$725 for an isle spot, \$775 for a corner. Space may be requested via email to [livestock@nationalwestern.com](mailto:livestock@nationalwestern.com). Applicants must submit full contact information and description of exhibit including: purebred bull, club bull, product display, association, etc. Approval will be given via phone call and email from Livestock staff.

#### **NALSRMA:**

The National Western Stock Show, Rodeo & Livestock Show is a member of the North American Livestock Show and Rodeo Managers' Association, whose membership has approved the adoption of The National Show Ring Code of Ethics. A Participant may not be eligible to make an entry or compete, or having competed, be eligible to win a premium, if he/she has been disqualified from competition in a member show of the North American Livestock Show and Rodeo Managers' Association, or those Livestock Exhibitions, Shows, or Sales that endorse the National Show Ring Code of Ethics, or has had a premium withheld or withdrawn on the grounds of rule violations involving deception, misrepresentation, fraud, sabotage, tampering or unethical fitting.

#### **NATIONAL WESTERN NAME AND/OR LOGO USAGE:**

Breed Association shows and sales are held within the confines of the National Western Stock Show (NWSS) grounds. The NWSS, therefore, reserves all rights to any advertising, signage, announcements, etc., made on behalf of sponsors and supporters of the show. Accordingly, NWSS will not permit any sponsor advertising, signage, announcements, etc., other than those rights contracted directly with NWSS management. Breed Associations, members and participants are, therefore, prohibited from providing exposure during their respective events held during NWSS to any 3rd party sponsors obtained without written permission by NWSS management. NWSS has strict brand guidelines for use by pre-approved licensed programs or approved NWSS sponsor under contract with NWS only. Therefore, as of the 1993 show, Stock Show implemented a licensing program to control the use of the NW logo and all NATIONAL WESTERN names and ensure the compliance with specific quality standards for all merchandise.

In accordance with this policy, NWSS reserves the right to pursue appropriate legal action to stop the distribution and sale of merchandise that is not pre-approved or covered by a license. As part of this annual licensing program, NWSS must approve the quality of merchandise that bears its name and trademarks and determine royalties due to NWSS upon the granting of such license. NWSS has selected vendors of certain types of merchandise and has exclusive license agreements with those vendors for all on-ground sales of such NWSS logo merchandise. Therefore, all other on-ground vendors are prohibited from selling or distributing any and all NWSS logo merchandise.

National Western Stock Show looks forward to your cooperation in adhering to brand guidelines and trademarks property of the NWSS and maintaining the high quality of merchandise that bear them. No equipment or vehicles other than those authorized by NWSS will be allowed on grounds. Participants and exhibitors are required to familiarize themselves with all the rules and regulations of this show applicable to their exhibits.

**WARNING: UNDER COLORADO LAW, AN EQUINE PROFESSIONAL IS NOT LIABLE FOR AN INJURY TO OR THE DEATH OF A PARTICIPANT IN EQUINE ACTIVITIES RESULTING FROM THE INHERENT RISKS OF EQUINE ACTIVITIES PURSUANT TO SECTION 13-21-119 COLORADO REVISED STATUTES.**

**WARNING: UNDER COLORADO LAW, A LLAMA PROFESSIONAL IS NOT LIABLE FOR AN INJURY TO OR THE DEATH OF A PARTICIPANT IN LLAMA ACTIVITIES RESULTING FROM THE INHERENT RISKS OF LLAMA ACTIVITIES PURSUANT TO SECTION 13-21-119 COLORADO REVISED STATUTES**

**The Livestock Premium List is published annually by the National Western Stock Show, a division of the Western Stock Show Association, 4655 Humboldt Street, Denver, Colorado 80216-2818.**