

NATIONAL WESTERN COLORADO GIVES DAY SWEEPSTAKES

CONSUMER DISCLOSURE

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

PRIZE: One (1) winner will receive four (4) lower-level tickets to the Team Colorado vs. Team World Rodeo FINALS on Saturday, January 9, 2027, at 8:00 p.m. at the Denver Coliseum, 4600 Humboldt Street, Denver, CO 80216. The tickets include Grounds Admission for the day of the event. A separate Grounds Admission ticket is not required for the day. The prize also includes one (1) National Western "Adopt an Icon" symbolic longhorn adoption package, including a commemorative certificate, photograph, and plush.

APPROXIMATE RETAIL VALUE: \$350.

ODDS OF WINNING: Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period. One (1) prize will be awarded, and each eligible entry has an equal chance of winning.

ELIGIBILITY: Open to legal residents of the United States who are at least eighteen (18) years of age. Void where prohibited.

ENTRY DEADLINE: Sweepstakes Period is Tuesday, December 1, 2026, at 12:00:01 a.m. MT through Wednesday, December 9, 2026, at 11:59:59 p.m. MT. Entries must be received by 11:59:59 p.m. MT on Wednesday, December 9, 2026.

SPONSOR: Western Stock Show Association, 4655 Humboldt Street, Denver, CO 80216, (303) 299-8644, donor@nationalwestern.com.

WINNER NOTIFICATION: Potential winner will be notified by email. The potential winner must satisfy all applicable eligibility and verification requirements before being declared the winner. Tickets will be sent electronically via Ticketmaster to winner. If winner cannot accept tickets, a second winner will be selected.

DONATION: No donation or purchase is required to enter or win. A donation will not increase an entrant's odds of winning.

PRIZE RESTRICTIONS: Event tickets are subject to applicable event, venue, ticketing, and Sponsor terms and conditions. The "Adopt an Icon" package is a symbolic adoption only and does not transfer ownership, possession, custody, or other property rights in an actual animal. The prize awarded herein is non-transferable, non-assignable, and may not be sold, transferred, exchanged, or redeemed for cash or any other consideration. The

winner's right to the prize is personal and may not be assigned to any third party, except as required by law.

See complete Official Rules below.

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A DONATION IS NOT REQUIRED TO ENTER OR WIN. MAKING A DONATION WILL NOT INCREASE YOUR ODDS OF WINNING.

1. SPONSOR

The National Western Colorado Gives Day Sweepstakes (the "Sweepstakes") is sponsored by the National Western Stock Show Association ("NWSS", "Western Stock Show Association/WSSA", or "Sponsor"), 4655 Humboldt Street, Denver, CO 80216, (303) 299-8644, donor@nationalwestern.com.

2. SWEEPSTAKES PERIOD

The Sweepstakes begins on Tuesday, December 1, 2026, at 12:00:01 a.m. MT and ends on Wednesday, December 9, 2026, at 11:59:59 p.m. MT. (the "Sweepstakes Period").

All entries must be received during the Sweepstakes Period. Sponsor's computer is the official timekeeping device for the Sweepstakes.

3. ELIGIBILITY

The Sweepstakes is open only to legal residents of the United States who are eighteen (18) years of age or older at the time of entry.

Employees, officers, directors, and representatives of Sponsor, its parent companies, subsidiaries, affiliates, advertising and promotion agencies, and each of their immediate family members and members of their households may be excluded from eligibility, as determined by Sponsor.

Void where prohibited or restricted by law.

4. HOW TO ENTER

During the Sweepstakes Period, eligible individuals may enter by completing and submitting the official online Sweepstakes entry form available at <https://nationalwestern.app.neoncrm.com/forms/colorado-gives-day-sweepstakes>.

Entrants must provide the information requested on the entry form, including a valid email address.

Limit one (1) entry per person during the Sweepstakes Period.

Duplicate, incomplete, inaccurate, automated, or illegible entries may be disqualified.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A donation is not required to enter or win. Entrants may make a charitable donation to Western Stock Show Association separately through Colorado Gives Day or another donation channel, but donating will not provide an additional entry, improve an entrant's odds, or otherwise affect the selection of the winner.

Donations are separate from Sweepstakes participation.

5. RANDOM DRAWING

Following the conclusion of the Sweepstakes Period, one (1) potential winner will be selected in a random drawing from all eligible entries received during the Sweepstakes Period.

The random drawing will be conducted by Sponsor or its designated administrator.

The potential winner will be selected at random, and each eligible entry will have an equal chance of being selected.

6. PRIZE

One (1) winner will receive:

Four (4) lower-level tickets to the Team Colorado vs. Team World Rodeo FINALS on Saturday, January 9, 2027, from 8:00 p.m. to 10:00 p.m. at the Denver Coliseum, 4600 Humboldt Street, Denver, Colorado 80216; and

One (1) National Western "Adopt an Icon" symbolic longhorn adoption package, including a commemorative certificate, photograph, and plush.

The four (4) event tickets include Grounds Admission for the day of the event. A separate Grounds Admission ticket is not required for the winner or ticket holders for that day.

The approximate retail value (“ARV”) of the complete prize package is \$350.

The prize is non-transferable and may not be substituted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value if a prize or portion of a prize becomes unavailable.

The Adopt an Icon package is a symbolic adoption only. It does not convey ownership, possession, custody, or any other property of interest in an actual longhorn or other animal.

Tickets are subject to all applicable events, venue, ticketing, and Sponsor terms and conditions.

No cash equivalent will be provided except at Sponsor's discretion.

7. EVENT INFORMATION

The Team Colorado vs. Team World Rodeo FINALS is scheduled for Saturday, January 9, 2027, at 8:00 p.m. at the Denver Coliseum, 4600 Humboldt Street, Denver, Colorado 80216.

The event is described as follows:

“This exciting rodeo features Colorado rodeo champions vs rodeo champions of the World in three opening-day rodeos like none other. Saturday morning starts with the CINCH World Team semi-final, followed by the afternoon Pendleton Team Colorado semi-final. Then, the leaders from Team Colorado face off against the leaders of the CINCH World Team during the Colorado vs the World Rodeo FINALS on Saturday night to see who will be crowned champion!”

Event schedules, times, seating, ticket availability, event operations, and other event details are subject to change.

8. WINNER NOTIFICATION

The potential winner will be notified by email at the email address provided during entry.

The potential winner must respond to Sponsor within FIVE (5) business days after the first notification attempt, unless a different period is required by applicable law or specified in the notification.

The potential winner may be required to provide information reasonably necessary to verify eligibility and administer the prize, including confirmation of age and residency and any required affidavit or release.

If a potential winner cannot be contacted, does not respond within the applicable period, is determined to be ineligible, fails to comply with these Official Rules, or declines the prize, Sponsor may select an alternate potential winner by random drawing from the remaining eligible entries.

9. PRIZE DELIVERY

The four (4) event tickets will be delivered digitally through Ticketmaster using the delivery method and contact information designated by Sponsor and/or Ticketmaster.

The Adopt an Icon symbolic longhorn adoption package will be delivered by mail to the mailing address provided by the verified winner.

Sponsor is not responsible for lost, late, misdirected, damaged, or undeliverable prize materials resulting from information supplied incorrectly by the winner or circumstances outside Sponsor's reasonable control.

10. TAXES

Any federal, state, or local taxes, fees, or other costs associated with acceptance or use of the prize are the sole responsibility of the winner.

Sponsor will not require the winner to purchase insurance as a condition of receiving the prize.

11. ODDS

Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period. One (1) prize will be awarded, and each eligible entry has an equal chance of winning.

12. GENERAL CONDITIONS

By entering the Sweepstakes, each entrant agrees to be bound by these Official Rules and the decisions of Sponsor, which are final and binding with respect to matters relating to the Sweepstakes to the extent permitted by law.

Sponsor reserves the right to disqualify any entrant who violates these Official Rules, attempts to interfere with the operation of the Sweepstakes, uses fraudulent or automated means of entry, or otherwise tampers with the Sweepstakes.

Sponsor reserves the right to cancel, suspend, modify, or terminate the Sweepstakes if fraud, technical failures, or other circumstances beyond Sponsor's reasonable control compromise the integrity or proper functioning of the Sweepstakes.

If the Sweepstakes is terminated, Sponsor may conduct the drawing from among eligible entries received before termination, to the extent permitted by applicable law.

13. LIMITATION OF LIABILITY

By participating, entrants agree to release and hold harmless Sponsor and its respective officers, directors, employees, representatives, agents, affiliates, successors, and assigns from claims, liabilities, losses, damages, costs, or expenses arising out of or relating to participation in the Sweepstakes or acceptance, possession, use, or misuse of the prize, except to the extent prohibited by law.

14. PRIVACY AND INFORMATION PROTECTION

Sponsor will protect entrant information and will use personal information collected through the Sweepstakes only for purposes related to administering the Sweepstakes, communicating with entrants as permitted, fulfilling the prize, and other purposes disclosed at the time of collection or in Sponsor's applicable privacy policy.

Sponsor will not sell or disclose entrant information to third parties except as necessary to administer the Sweepstakes, fulfill the prize, comply with applicable law, or as otherwise disclosed in Sponsor's applicable privacy policy.

Sponsor will not publicly disclose the winner's name or otherwise identify the winner in public-facing materials, except to the extent disclosure is required by applicable law.

Any optional marketing communications must be separately authorized by the entrant and will not be a condition of entering the Sweepstakes.

15. COLORADO GIVES DAY

The Sweepstakes is a separate promotion from any charitable donation campaign conducted by National Western Stock Show Association in connection with Colorado Gives Day.

NO DONATION IS REQUIRED TO ENTER OR WIN THE SWEEPSTAKES.

A donation to National Western Stock Show Association through ColoradoGives.org or another charitable giving channel does not constitute an entry into the Sweepstakes and will not increase an entrant's odds of winning.

The Sweepstakes is not operated by Colorado Gives Foundation and is not a raffle or lottery conducted through ColoradoGives.org.

16. SPONSOR'S RELATIONSHIP TO COLORADO GIVES FOUNDATION

Colorado Gives Foundation is not a sponsor, administrator, or promoter of the Sweepstakes and is not responsible for its administration, operation, prize fulfillment, or winner selection.

The Sweepstakes is administered solely by National Western Stock Show Association.

17. SOCIAL MEDIA DISCLAIMER

The Sweepstakes is not sponsored, endorsed, administered by, or associated with Facebook, Instagram, LinkedIn, X, or any other social media platform on which the Sweepstakes may be promoted.

By participating, entrants release the applicable social media platform from any responsibility or liability related to the Sweepstakes.

18. GOVERNING LAW

The Sweepstakes and these Official Rules are governed by the laws of the State of Colorado, without regard to conflict-of-law principles, except to the extent otherwise required by applicable law.